

Coordinating Efforts to Enhance Hospitals' Role in Population Health

Applicant Webinar

February 10, 2017



Robert Wood Johnson
Foundation

Today's Presenters



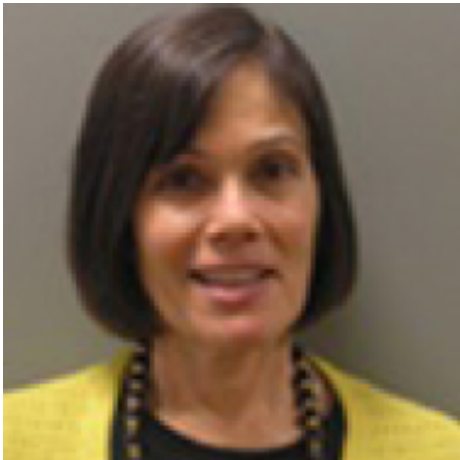
Robert Wood Johnson Foundation



Meshie Knight, MA
Program Associate



Martha B. Davis, MSS
Senior Program Officer



Amy B. Slonim, PhD/MS
Senior Program Officer



Hilary Heishman, MPH
Senior Program Officer





Logistics

- The webinar is being recorded.
- All phone lines have been muted. We ask that you please do not place the call on hold.
- We encourage participants to ask questions through the chat feature in the lower left hand corner of your screen. You may pose your questions at any point during the webinar.
- All questions will be logged and answered. Answers will be posted to the FAQ section of the call for proposals webpage: rwjf.org/cfp/ehph.
- The recording and slide deck will be sent to you via email and posted to the webpage, also.

Agenda



Robert Wood Johnson Foundation

- **Culture of Health**
- **What is Population Health?**
- **Context**
- **Purpose of the Coordinating Office**
- **Clarifying the Role of the Coordinating Office**
- **Application Requirements and Processes**
- **Q & A**



A Culture of Health





Defining population Health

- Health outcomes of a group of individuals, including the distribution of such outcomes within the group.
- Geographic populations such as communities.
- Focuses on geographic communities rather than a patient population.



Context

- **Delivery system reform efforts:** incentives for hospital systems to take on more of a role in improving the health of populations in communities where they are located.
- **Business and mission** are driving some hospitals to address primary prevention beyond their specific patient populations.
- Many community-focused **hospital leaders want help** making complex decisions and prioritizing, implementing, and determining the success of geographically-based population health activities.



Context

- **Hospitals** – and other institutions **with deep roots in community** – can play a critical role in community investment and transformation.
- **Commitment to multi-sectored collaboration** among key community sectors as health care, public health, community-based organizations to improve health outcomes for everyone in communities.



Purpose of Coordinating Office

- ***Amplify Strategy***: To help RWJF increase the influence of our overall strategy to enhance the role of hospitals and health systems in improving population health and addressing the social determinants
- ***Monitor and Connect***: To help RWJF with potential alignment across several complementary investments and highlight opportunities to accelerate influence and impact
- ***Learn and share***: To improve learning across multiple efforts, synthesize and disseminate lessons, especially but not only in service to RWJF's efforts

The Coordinating Center is NOT



Robert Wood Johnson Foundation

- Is not a National Program Office or National Center
- Is not expected to manage other grantees' efforts
- Will not be charged with new programmatic work

What we're looking for



Robert Wood Johnson Foundation

Organizations of particular interest will:

- **Collect and synthesize information about the field**
 - Continuously scan the broader environment of efforts and players involved in population health
 - Monitor policies, practices, trends, opportunities, and gaps
 - Translate lessons into recommendations for RWJF and the field
- **Enhance cross programs learning by rapidly and creatively disseminating information**
 - Assist in monitoring overall influence of RWJF's relevant projects
 - Amplify effective best practices and findings
 - Identify opportunities for synthesizing and sharing

What we're looking for (p2)



Robert Wood Johnson Foundation

- **Leverage RWJF's ability to illuminate opportunities and gaps.**
 - Objectively make recommendations to RWJF based on information gleaned from looking across a body of work in aggregate
 - Provide strategic recommendations to respond to emerging trends to leverage current body of work and expand influence
- **Gather and catalogue resources that support hospitals for population health, including RWJF investments.**
 - Maintain an up-to-date list and links to guides, curricula, etc.
 - Identify opportunities and gaps and ways to leverage RWJF influence beyond current investments



Eligibility Criteria

- Preference given to 501(c)3 organizations.
- Applicant organizations must be based in the U.S.
- Must have capacity to effectively execute the expectations of the role



Selection Criteria

- **Knowledge and/or experience:**

- working with health care leaders
- community-based population health efforts
- translating lessons into recommendations
- effectively disseminating information across multiple stakeholders

- **Demonstrated ability to:**

- apply innovative mechanisms to track and measure progress
- track and respond to emerging trends

- **Ample communications capacity**

- **Significant work to advance health equity**

- **Appropriate timeline and budget**



Award Information

- **Up to \$800,000 to one or a pair of organizations**
- **Funding awarded for up to 24 months**
- **Program start date will be June 15, 2017**

Application Requirements



Robert Wood Johnson Foundation

- **Elements:**

- Narrative
- Budget & budget narrative
- Letters of recommendation or support
- Letter of Intent required from partner organization
- CV/Resume for project director and co-project director
- Project timeline/work-plan

- **Format:**

- Maximum of ten (10) pages for narrative
- Single-spaced



How to apply

- **Online at: www.rwjf.org/cfp/ehph**
- **Deadline: March 1st at 3:00 pm ET**

Key Dates



Robert Wood Johnson Foundation

Apply Online at: www.rwjf.org/cfp/ehph

March 1, 2017

- Full Proposals Due by 3 pm ET

March 27, 2017

- Notifications sent

June 15, 2017

- Grant begins



Updates/Requests

- **FAQs are updated often with new questions**
- **Slides and recording will be shared with you via email and will be available via the call for proposals landing page at rwjf.org/cfp/ehph**
- **Contact Meshie Knight with requests or questions: (mknight@rwjf.org)**

Questions



Robert Wood Johnson Foundation

